



# The Northfield Press



Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

Founded 1907 No. 193748

Northfield, Massachusetts, Friday, November 26, 1937

Price, Three Cents

## The Christmas Seals Offered To Public Here This Week-end

The Christmas Seals will again make their appearance in this town today (Friday) following the Red Cross Roll Call. Mrs. Marion E. Lilly will again act as the local representative in charge of this district and the stamps will go out through the mails as in previous years. They will also be found for sale in our various stores.

The stamps are again to benefit the efforts of organizations in their fight against the dread disease of tuberculosis. The National Tuberculosis association is the sponsor of the work, which is carried on in Franklin county through the County Public Health association. During the past few years Northfield has sent several children each summer to the health camp maintained by the



association and they have returned greatly benefited. The camp will continue to serve the children of all the county, and the cooperation of all our people is asked in continuing the work of the County Public Health association.

The idea of the Christmas seals to aid tuberculosis work was started in 1903 in Denmark by Einar Holboell, a post office official and in 1907 the idea was brought to America by Jacob Riis and Miss Emily Bissell of Wilmington brought out the first American stamp. The seal bears the double cross adopted as his standard by Godfrey, Duke of Lorraine and a leader of one of the first crusades when he became the Christian ruler of the Holy City. Now every year the sale of these seals brings in considerable money to aid in the fight against tuberculosis and throughout the nation every community benefits.

Let us resolve to buy more Christmas seals. If for any reason you have not had the opportunity to purchase these seals or if none have been sent you, notify Mrs. Lilly and she will see that you have them. Her address is Northfield, Mass.

## Countess Tolstoy Talked Most Interestingly

A large audience greeted Countess Alexandra Tolstoy in the Social hall on Mt. Hermon campus Monday evening under the auspices of the Mt. Hermon Woman's Literary society. Members of the Fortnightly club of Northfield as well as other friends were invited guests and the large hall was completely filled. Mrs. M. D. Birdsell, president, presided and after several very excellent selections were rendered by a music trio of two violins and a piano, introduced the speaker, who is now in America for an indefinite stay from her native land.

The daughter of Count Tolstoy who once served as his secretary gave a most interesting and educational talk of her father and his writings. She brought the masterpieces of his literature to a more appreciative understanding of their value and influence, but did not enter upon any expression as to the political conditions of his time nor following to the present. But of course that is another matter.

At the close of the meeting refreshments were served and many friends greeted the Countess personally.

## "About Palestine," N. Y. Times Editor Speaks Monday Night

In the town hall next Monday evening, Nov. 29, there will be a rare privilege extended to the citizens of Northfield in the appearance of Miss Rachael McDowell, religious editor of the New York Times who will speak on her "Impression of a Recent Visit to Palestine." The forum address has been arranged through the courtesy of Mrs. William R. Moody, a personal friend of Miss McDowell and the meeting is open to everyone without charge whatsoever. The three churches of the community are urging their membership to attend through their clergy. Some special music will be arranged.

In this day when the press is full of the happenings in Palestine, when British authorities are endeavoring to perform an unselfish service in carrying out the mandates left as a heritage of the great war, where men of many races congregate, where may be found the hallowed shrines of the Christian faith of all denominations; where Jew and Arab curse each others presence in the Holy Land, you will be fortunate indeed to hear from the lips of Miss McDowell her observations in this great area.

Miss McDowell has long been a friend to Northfield and its welfare through the Northfield Schools. She has endeavored herself to many here who will eagerly listen to what she has to say. Remember—all are invited to attend and there are no admission fees nor tickets necessary. The meeting will begin promptly at 8 o'clock.

## Westminster Singers This Saturday Evening

The American Symphonic Singers, a group of 32 mixed voices trained by Dr. John Finley Williamson at the Westminster Choir School in Princeton, N. J., will be heard in the Northfield auditorium this Saturday evening, at 8 o'clock.

The well-known choral group will sing a program which includes Negro spirituals, Indian music, and strictly American compositions such as Roy Harris' "Song for Occupations" and the work of Stephen Foster. These, in addition to classic selections, make up the repertory of the group which sings a capella and from memory.

Dr. Williamson featured the work of American composers during the recent European tour of the chorus which included concerts in Russia, Sweden, Holland, Norway, Denmark, Finland, Austria, Italy, France, Hungary and Switzerland.

The appearance of the group in Northfield during the course of its annual American tour is sponsored by the Northfield Schools.

## Wed In New York

A news report from New York City states that Miss Katherine Emma Gray, daughter of Mr. and Mrs. Andrew Gray of Winchester road and Lovell Miller Brown, son of Mr. and Mrs. Earle A. Brown of Millers Falls have procured a license to marry, at the marriage bureau in New York cured a license to marry, at the Little Church Around the Corner Tuesday by the Rev. Randolph Ray, rector.

## The Fortnightly

The next meeting of the Fortnightly will be held Friday afternoon, Dec. 3 at 3 o'clock in Alexander hall. The speaker will be Mrs. Frank Steele who will talk on "Antique Glass." Tea will be served and the hostess will be Mrs. George N. Kidder.

## Thanksgiving Day With Elaborate Plans At Seminary, Hermon

Seminary students observe Thanksgiving day with elaborate plans. Wednesday evening each dormitory will have a feast of good things and many packages from home will be opened and their contents shared. Thursday morning at 10 o'clock church service will be held and then all will prepare for the big dinner of turkey and all the fixins at noon. The afternoon will be devoted to sports and many a good time will be had especially if the snows fall not. In the evening the faculty play will be given and will unfold the mystery of the past few weeks of who the players are and what it's all about. After the show the students return to their various halls for a buffet supper. It will be a real Thanksgiving this year with a program which everyone will enjoy. It may also be said by way of appreciation that considerable amounts of food were donated by the girls for distribution among the needy in the community.

At Mount Hermon, Camp hall will witness a Thanksgiving jubilee with the boys engaged in featuring college life with songs. Many members of the alumni will be present to remain throughout Thursday. In Memorial chapel Thursday morning at 11 o'clock Rev. Victor Scalise of the First Baptist church of Greenfield will be the speaker. The Hermon hymn written by Prof. F. L. Duley '93 will be sung. In the afternoon two Junior League teams will battle for supremacy in football and the senior basketball team will play an alumni team at four o'clock. Perhaps other sports will be arranged. However, the big event of the day will be the turkey dinner at noon when the dining room will be filled with merriment and good cheer as the students and their alumni friends partake of the most inviting menu.

## Masonic Body Elects At Annual Meeting

Harmony Lodge of Masons held their annual meeting at the Masonic hall on Parker street, Wednesday evening of last week with a large attendance of members. After the conduct of the regular business the election was held and the following officers were chosen for the ensuing year: Master, Willis K. Parker; senior warden, Charles L. Johnson; junior warden, Edgar J. Livingston; treasurer, Leon R. Alexander; secretary, Charles C. Stearns. Appointive officers and date of installation will be announced later. Merritt C. Skilton was chosen to the Board of Masonic Relief.

## Bridge Is Opened At Nelsons Pond

The highway at Nelson's Pond on the Hermon-South Vernon Rd. is open for traffic and the bridge is completed. After the construction of the concrete sluiceway to let out the water of the pond, the bridge was erected by a fill of gravel and a covering of stone upon which the roadway was built. It is of substantial construction and the highway being straightened at this point makes for satisfactory traffic conditions. The old temporary bridge built after the flood has been removed.

Wait until Dec. 7 before you do your Christmas shopping. The Trinitarian Congregational church vestry on that afternoon and evening will be an attraction. Come and see the different booths and what there is offered. In the evening a short play, "Playing The Game" will be given by ladies of the church.

## THANKSGIVING DAY



The Family At Home

## Thanksgiving

As another year rolls around and we approach Thanksgiving, it is not hard for a thankful heart to find evidences of the bounty that the Almighty has bestowed upon us at every hand. In the realm of material things we have been blessed with abundance. The soil has been fruitful and in granary and storehouse there is laid up food sufficient that no person be ever so poor need go hungry. During the year it has been increasingly evident that the dislocations of business by the great depression are reaching an end and that we may confidently look forward to more normal times than we have had for many years. Times are better and unemployment is lessened. Materially we have a hundredfold more to be thankful than had the Fathers who out of the gratitude of thankful hearts lifted up their hearts in praise to God for the blessings that to our surfeited eyes appear most meager. Too many of our people remain ill-housed and ill-fed in the midst of plenty, but it is in the hearts of the people to remedy all inequalities so that there may be more equitable distributions of the gifts that a bountiful Providence showers upon us.

But while we are thankful for the material things that go to make us a fortunate people, we are still more thankful that the spirit of the American remains so little changed in a world of upheaval, uncertainty and drastic changes. In our land democracy which throughout the world is being discarded as an outmoded form of government still functions efficiently enough to be far preferable to the forms of dictatorial government that are replacing it. In this country we still retain the belief in our ability to govern ourselves and during the year the people have spoken in no uncertain terms of their intention to see to it that the forms as well as the spirit of democracy are maintained. A President, popular as no other man has been in this country for a generation, has been rebuked when he attempted to override the Constitution and exalt the Executive at the expense of the other branches of our co-ordinate government.

While other countries have set up governments curtailing the liberties of the people we still rejoice in free speech and a free press and the privilege of religious freedom. In many countries the people have lost faith in themselves and have thought to achieve security at the expense of personal liberty. When a weak Congress abdicated and turned over its powers to an ambitious, though well-intentioned Executive, there were gloomy forebodings that America was going the way of all democracies. Now there are indications that the Congress is done with severity and in the future will function constitutionally.

With all our shortcomings, America is still the desirable country in the world in which to live, with food to feed the body of its people and freedom and liberty to feed their souls. With humility in our hearts we should on Thanksgiving Day lift up our hearts in praise to Almighty God.

## The County Hospital Needs More Funds

The trustees of the Franklin county hospital have made it known that they will require about \$12,654 in public donations in order to meet the expenses for the current year. During the past ten months the hospital has earned \$95,004.34 of which \$80,834.34 has been collected. The cost of service was \$100,455.60.

Dr. Halbert G. Stetson, president of the board, pointed out that about 10 per cent of the hospital's earnings is annually charged off to charity, explaining that about this proportion of patients and families find it impossible to pay. He stressed the fact that regardless of ability to pay no one is refused admission to the hospital.

The earnings for this year represented a gain of about 12 per cent over the same period in 1936, which amounted to \$84,509.95. Hospital endowment funds and donations this year totalled \$6967.22.

Miles Morgan has the cement foundation and walls in for his new home to be erected on lower Main street.

## CHICKEN PIE SUPPER

auspices

St. Patrick's Church

Northfield

Wednesday, December 1

Town Hall, 5 to 8 p. m.

Tickets, 50c

## Hostelers Arrange An Entertainment

The American Youth Hostels will provide an entertainment on Friday, Dec. 3 at the town hall for all those interested in hosteling. According to A. P. Fitt, chairman of the local committee, the first showing of the new AYH hosteling movies, picturing in color travel experiences in Europe and this country, will be given. The hostelers will participate in European and American folk-dances. Julius Wald, popular house-father of the Northfield hostel will entertain with his zither. Mr. Wald has aroused national interest with his beautiful 100-year-old zither, and is one of the few people in this country who performs on this difficult instrument.

After the performance there will be refreshments and dancing at the hostel, with music furnished by the hostelers. All are cordially invited.

While there is no fee charged for admission, it is the desire of the local committee that as many people as possible in the community bring blankets. According to A. P. Fitt, the hostel has only about 100 blankets, 50 of which were furnished by people of Northfield a little over a year ago. The hostel is in need of 200 blankets more to take care of the large number of visitors expected over Christmas. Contributions of blankets or money will be greatly appreciated.

Suit for \$2000 has been filed in superior court by Francis J. Bee of Brattleboro against Daniel VanValkenburgh of Gill, in an action of tort. The plaintiff seeks to recover for property damages to his car alleged to have been suffered in a collision on the Gill-Mt. Hermon road on May 6.

## State Credit to Town is Much Less Than Received in the Years '35, '36; May Be Reflected in Next Year's Tax

### Alfred H. Evans Dies; Was Teacher And Civic Leader

Prof. Alfred H. Evans, 77, three times candidate for governor of the commonwealth on the Prohibition ticket, died Monday night at his home at West Northfield of heart disease after an illness of several weeks.

Prof. Evans was born Sept. 12, 1860, at Hyannis, the son of Julia (Barbour) and William H. Evans. He was graduated from Colby college in Maine in the class of 1886 and received a master's degree after study at the University of Berlin.

He began his teaching career at Worcester academy and taught for many years at Cushing academy and Suffield academy before going to Northampton in 1899. Prof. Evans was known to hundreds of Northampton high school pupils as "Pop" Evans when he taught Greek, Latin and history on the high school faculty. For a time he served as coach of athletics. For three years after leaving the high school he was associated with the Northampton Commercial college.

About 18 years ago he planned retirement from teaching and moved to West Northfield where he established a large poultry farm and also engaged in gardening. He was prevailed upon to become principal and teacher of a small grade school in that district and maintained that position in addition to his poultry farm for 12 years.

Prof. Evans, a member of the Baptist church, was a lay preacher and frequently supplied pulpits in Western Massachusetts. He is survived by his widow, the former Jane Conway Keep; two daughters, Mrs. Helen E. Chilson of Northampton and Mrs. Almon D. Howes of Swift River; two brothers, Charles H. Evans of Boston and Austin H. Evans of New York city; five grandchildren and two great-grandchildren. The funeral was held Wednesday afternoon at the Advent church, South Vernon, Rev. George Gray officiating. Burial was in the West Northfield cemetery.

## Miss McDowell Speaks Next Monday Evening At The Town Hall

On next Monday evening at 8 o'clock, Miss Rachael McDowell, religious editor of the New York Times will lecture in the town hall on the subject, "Palestine." There will be no charge for admission. The Seminary octet will sing selections conducted by Prof. Melvin L. Gallagher. All are invited to attend.

## Returns On Census

Local postmasters sent out the unemployment blanks last week Tuesday to all our citizens in order to obtain a census of unemployment and the returns here at the Northfield post office, East Northfield and South Vernon have been counted and tabulated and sent to Washington. They number about 150 and to many the figure seems surprisingly large. Cards returned to the various offices since last Saturday will be sent direct to Washington.

## To Have A Band

About thirty talented musicians at Mt. Hermon school, have this year organized a really good band. The group has received their training under the direction of Mr. Jeffs of Greenfield and have already shown their ability at the recent athletic meets on the campus. As yet the equipment is not complete and the members are without uniforms but the editor of the *Hermonite* says they are making the best of what they have and doing a fine job.

## Musicales At Hotel

Carlton W. L'Hommedieu, organist and instructor at Mt. Hermon, and Emilio J. Calvaca, violinist, will present a series of musical programs nightly at the Northfield hotel beginning on Thanksgiving evening and running through the holiday week-end, the last in the series to be given Sunday noon, Nov. 28.

Northfield Chapter of the Eastern Star held its regular meeting at the Masonic hall Tuesday evening.

## Seven County Towns Owe The State Money

This is the time of year when the treasurer of the state makes the annual financial settlement with the communities of the commonwealth and either remits with a check or demands a payment to balance.

This year the town of Northfield will receive the sum of \$887.01 which is lower than the amount received in 1936 of \$1,297.40 or the amount of 1935 of \$1,884.42. Seven of the towns in Franklin county are informed they are indebted to the state after the balancing of accounts.

This year, the state's charges are \$23,754,363.07 against the municipalities, while it must credit the municipalities with a total of \$21,846,262.61.

Last year the state collected \$5,160,000 approximately, over and above what it owed, while this year, the total will be approximately \$1,800,000. The difference is due almost wholly to the new machinery tax and distribution of the corporation taxes under new arrangements. Under the new machinery tax, collected by the state, and distributed by a new formula, some towns receive absolutely nothing from this form of revenue, formerly collected locally on the basis of the local tax rate. This machinery tax amounts to \$3,000,000 this year for distribution.

The \$2,250,000 additional state tax this year is almost offset by the increased corporation and income taxes received this year by the commonwealth. The state is collecting from four more towns this year than last.

The charges are made up thus: State tax, \$12,250,000; state parks \$82,549.29; metropolitan districts, \$9,155,443.77; auditing municipal accounts, \$196,150.65; Boston Elevated railway deficiency and expenses, \$1,930,238.35; miscellaneous \$140,181.01.

The credits are: Income tax, \$10,506,787.60; corporation taxes, \$10,576,256.91; state aid, \$348,071.74; public welfare, \$196,946.15; miscellaneous, \$218,200.21.

The following are the county towns and the amounts received:

Ashfield	\$ 194.34
Barnardston	535.70
Buckland	434.08
Colrain	5,812.85
Deerfield	334.44
Erving	
Gill	218.19
Greenfield	20,088.92
Hawley	103.40
Leverett	1,580.11
Leyden	51.30
Monroe	11,300.01
Montague	33,636.23
New Salem	227.05
Northfield	887.01
Orange	13,377.01
Rowe	176.35
Shelburne	1,199.60
Sunderland	1,985.49
The following towns are indebted to the state:	
Charlemont	\$124.36
Conway	422.12
Heath	34.23
Shutesbury	230.42
Warwick	648.13
Wendell	243.38
Whately	81.15

## The First Snow

The first snow of the winter season arrived last Saturday and the heavy flakes fell all day. In the morning the fall was light and melted rapidly but as the day grew on, everything became covered and the great outdoors presented a beautiful fairy scene. The trees carried their first load of snow and the branches gave way under its weight, especially noticeable were the pines and the hemlocks. Last year the first snow fell Nov. 24, four days later than this year. The normal time for the first snows in this section compiled from a record of forty years is Nov. 5. In 1925 snow fell on Oct. 10, the earliest date of record.

THE PRESS IS  
ISSUED THIS WEEK  
ON WEDNESDAY  
OWING TO  
THANKSGIVING

## THE WESTMINSTER CHORUS THIS SATURDAY EVENING, AT EIGHT O'CLOCK

At the Auditorium -- East Northfield

Admission Fifty Cents Reserved Seats, Seventy-five Cents



In the Manner of  
Old New England  
and in the  
Quaint Charm of its Hospitality  
We Invite You to Spend  
**THANKSGIVING DAY**

at  
**THE NORTHFIELD HOTEL**

Telephone 44

## Banking

—IN HIS DAY  
AND IN OURS



1732-1799

**D**URING Washington's lifetime the first incorporated and permanently organized bank in the United States was chartered. This institution, known as the Bank of North America, began business in Philadelphia in 1782. It was during Washington's administration, in 1793, that the United States mint was founded.

Today there are more than 15,000 chartered banks in the country. Deposits in our banks exceed 34 billion dollars. Last year there were more than 42 million savings depositors in the banks of the United States.

This bank is an active, working unit of our nationwide banking system. Day in and day out we endeavor to render useful, needed financial services to the people of our community.

**First National Bank & Trust Co.**

Northfield — Greenfield — Turners Falls  
Member Federal Deposit Insurance Corporation

## FRANKLIN COUNTY TRUST CO.

GREENFIELD, MASSACHUSETTS  
(Established 1844)

**OFFERS COMPLETE BANKING FACILITIES**  
COMMERCIAL BANKING  
SAVINGS DEPARTMENT  
SAFE DEPOSIT VAULTS  
TRUST DEPARTMENTS  
Member Federal Reserve System  
Member Federal Deposit Insurance Corporation

## "Let's Talk It Over"

People come to the Bank for many reasons. Some for business advice, some for credit information, others for financial assistance. Others to check up on their own judgment in regard to some business or personal matter.

Whatever your problem, come and talk with our officers. Their wide experience and financial training may be helpful to you. And whatever you discuss will be held in strict confidence.

## VERMONT-PEOPLES NATIONAL BANK

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Member Federal Deposit Insurance Corporation

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BRATTLEBORO TRUST COMPANY**

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**Commercial Accounts - Savings Accounts**

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Winchester, New Hampshire

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Listed — STOCKS — BONDS — Unlisted  
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OF ALL KINDS — IN ANY FORM

GET OUR PRICES

**HOLDEN & MARTIN LUMBER CO.**

Brattleboro — Telephone

## PERSONALS

Dr. and Mrs. Elliott W. Brown who have motored to Florida to spend the winter are now comfortably situated at Orlando, but they write that Orlando is crowded at this early date and it is difficult to secure accommodations at reasonable rates.

Mrs. L. P. Goodspeed and her mother, Mrs. C. H. Webster, are entertaining a large family party at dinner Thanksgiving day.

Mr. and Mrs. George W. Carr are on a holiday vacation to the home of his folks at Walkill, N.Y.

Miss Jennie E. Haight who has been in Springfield for some time is leaving to spend the winter in Deland, Fla.

Mr. and Mrs. A. Gordon Moody enjoyed the Harvard-Yale football game at Boston last Saturday.

John Bassette, Orville Mirtz, and James Cutter of the Mt. Hermon faculty attended the meeting of the Connecticut Valley Mathematics Teachers' association last Saturday.

Archibald Stark, a former student at Mt. Hermon and now living with his parents in Boston, has become much interested in the work of the Youth Hostel. For two summers he has enjoyed hostel trips in Europe and now he becomes a field worker in New York state, New Jersey, Pennsylvania, Maryland, Delaware and District of Columbia.

Miss June Mary Stark of Boston has been the guest of Mr. and Mrs. Tabor Polhemus at their home on Highland avenue last week.

Rev. W. H. Giebel of Main St., has sufficiently recovered from his recent illness to resume his pastorate with the Metcalf Memorial church at Warwick.

Hugh D. Maydole, one of Northfield's summer residents, with a home in Mountain Park participated in the 26th anniversary of the Gloucester County, N. J. YMCA at Glassboro last Friday evening. He acted as toastmaster at the dinner. Mr. Maydole organized the work in that county.

Miss Virginia T. Smith left for Deland, Fla., last Friday. She will be visiting friends for a month and then will be joined by Mr. and Mrs. L. R. Smith and go with them to Orlando for the winter.

Mrs. Dudley Taylor of New York City is motoring up to Northfield to spend the Thanksgiving season with her sister, Mrs. A. F. Bennett.

Miss Pauline Moor of Boston is spending the holiday season with her mother at their home on Birnam road.

The Misses Hamilton are entertaining a party of friends at dinner on Thanksgiving day.



SEE A  
RELIABLE  
DEALER  
FOR THE  
BEST  
USED CAR  
VALUES

**NOW IS THE TIME**  
to buy a reliable used car  
for dependable winter driving

**T**HE popularity of the new 1938 Chevrolet has made it necessary to take in an unusually large number of late model used cars. We have made substantial reductions in the prices on these cars in order to make room for an increasing number of trade-ins on more new Chevrolets.

This is your opportunity to prepare yourself for winter with a car that is properly conditioned for winter driving. You save the cost of winter conditioning and further depreciation on your old car by trading it in on one of these dependable used cars now. Take advantage of this money-saving opportunity.

SEE YOUR **CHEVROLET DEALER** NOW

**JORDAN MOTOR SALES**

HINSDALE ROAD  
East Northfield

Mr. and Mrs. T. C. Malbon have changed their residence from New York City to Chapel Hill, N. C., where Mr. Malbon is the representative of a large business concern.

Mr. and Mrs. Cortland Finch and family are spending the Thanksgiving holiday with friends in Winchester.

The new bridge over the river between Sunderland and South Deerfield is worrying a lot of people as to what name it shall be called. To most of us it will simply be another bridge.

Telephone operators in the early days of the telephone, instead of greeting a subscriber with the familiar cheery "hello," shouted: "Ahoy! Ahoy!"

**Real Estate** FOR RENT—FOR SALE  
W. F. Hoehn, Tel. 166-2

## THANKSGIVING SPECIAL

**Your Old Radio Is Worth \$35.00**

Regardless of Age or Condition  
Toward the Purchase of a Model 3XX Deluxe

**1938 PHILCO** (with Automatic Tuning)



- ... Philco Automatic Tuning
- ... Inclined Control Panel
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- ... 3 Spread Band Tuning Ranges

**Regular Price \$144.50**

Including All-Wave Aerial

**Spec. Allowance 35.00**

**Net Sale Price \$109.50**



**NO CASH DOWN 12 MONTHS TO PAY**

FREE HOME DEMONSTRATION

**L. A. KOHLER CO.**

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Greenfield

## THE NEW CHEVROLETS ARE HERE



The new 1938 Chevrolet Master Sport Sedan.

Chevrolet's new models for 1938 are now being shown by the Jordan Motor Sales Co., on the Hinsdale road. They feature many new refinements as to performance, safety, comfort, convenience and style. The models all adhere to the mechanical fundamentals which have made Chevrolets so popular and satisfactory in the past, yet many improvements have been added for 1938.

Outwardly, the most notable change in the new Chevrolets is their advanced styling, which is especially evident at the front end. The top of the hood sweeps forward from the cowl in a graceful curve, to cap the almost vertical flat-topped radiator and grille. The latter, a radical improvement over previous design, consists of chromium plated horizontal bars, flowing back from the center line of the grille to blend into the radiator shell.

The most notable change in the power plant and its related units is the electrical system, which is entirely new. It consists of a new higher-capacity generator with voltage regulator which adjusts its output at all times to the load imposed on the battery; a new starting mechanism of the type furnished on costlier General Motors cars, with over-running clutch and automatic throttle, opening assuring easy, positive starts; and a new, weather-tight, and accessible battery cover.

Greater body space, and increased stability on the road, are provided by widening the rear tread from 57 9-16 inches to a full 59 inches. In conjunction with changes in the wheel house design, this makes possible two inches greater width through the rear seat of the car. The longer axle drive shafts and housings necessitated by the change are compensatingly sturdier to take care of their added length.

The convenience and utility of the trunk models in the new line is enhanced to a marked degree by the greatly-increased luggage space provided this year. The flat shelf under which the spare wheel rested horizontally has been removed, giving 6-8 inches greater height, and the compartment floor has been redesigned to include a well in which the spare wheel rests in a nearly vertical position.

## HOUGHTON & SIMONDS

BRATTLEBORO

**NOW GOING ON**

**Important**

**Mark-Down Sales**

**in**

**Winter Coats**

**and**

**Kenmore Blankets**

**HOUGHTON & SIMONDS**

Brattleboro



### Toys For Children

### Are Now on Display

In Our Store — Suitable Gifts For All  
Including the Grown-Ups

A Visit To Our Store Is An Education  
Be Prepared for the Holiday Season

A LARGE STOCK OF CHRISTMAS  
GIFTS AT REASONABLE PRICES

**A F Roberts**

PAINT-WALLPAPER AND CHINA STORE

Main Street Brattleboro

PRESS CLASSIFIED ADS BRING RESULTS

#### GOODSPEED WATCH SHOP

Parker Street — Northfield

GIFTS AND NOTIONS

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CHRISTMAS CARDS

Children's Gloves and Mittens  
Gordon Hosiery, Blanket Binding

We Offer for Your Approval

### The Blue Grill

94 MAIN STREET T. E. Bora, Prop. GREENFIELD

Regular Daily Specials At Popular Prices

AN INVITING PLACE TO EAT WHENEVER  
YOU ARE IN GREENFIELD

OUR POLICY will be, as it always has been, to maintain  
reasonable prices for unsurpassed food and service in  
pleasant surroundings.

#### LOCALS

Star Day of the Order of the Eastern Star will be Dec. 1. There will be an eastern broadcast over WBZ from 10:15 to 10:45 p. m. with an address by Marion H. Kennedy, Worthy Grand Matron and Franklin Miles, Worthy Grand Patron. Northfield members please note.

An old friend of many in Northfield again opens a most inviting eating place in Greenfield near the large store of Sears Roebuck. He is T. E. Bora formerly owner of the Gingham Inn. His place is known as The Blue Grill.

The Morgan Memorial truck will make its annual rounds among the homes of Northfield December 7 to 10 inclusive. They will receive every imaginable "cast-off-up-attic-out-in-the-shed" things which you may have for them, and cart them off to be made over to help those who need them. The director says, "We can use everything people will give us, except tin cans, bottles, and ashes."

The Ladies' Benevolent society of Northfield Farms will hold their next meeting with Mrs. C. E. Leach on Wednesday, Dec. 1.

The Thanksgiving Day speaker at the Seminary morning service was Dr. David Adams of Mt. Holyoke college.

If plans go through, Northfield will have a public town directory of its citizens and business interests. Mr. Thomas J. Kane representing H. A. Manning Co. directory publishers, is in town at present making a survey of the prospects.

Miss Elizabeth Evans of Boston will conclude her services this week-end at the Northfield Farms schoolhouse. Her subject Friday night will be "Road Signs." A service of special interest to young people on Sunday afternoon at 2:30 o'clock. She will give an illustrated talk Sunday evening at 7:30. Subject, "My Substitute."

Goodspeed Watch Shop has made several improvements to their store on Parker street and has the addition of another display window.

Dr. Paul Braisted, now general secretary of the Student Volunteer Movement will preach at Mount Hermon chapel next Sunday morning. At Vespers George Pohlmann will be the preacher.

Harry L. Gingras and William F. Hoehn were guests at the dinner meeting of the Brattleboro Chamber of Commerce last week when Henry H. Heimann, executive manager of the National Credit association was the speaker.

The women of St. Patrick's church will give a chicken pie supper in the town hall Wednesday evening, Dec. 1 from 5 to 8 o'clock.

Students at Mount Hermon were privileged to hear Countess Alexandra Tolstoy at the assembly last Saturday noon speak on the writings of her father. Saturday marked the 27th anniversary of his death.

Several members of Harmony Lodge of Masons attended the 12th lodge of instruction with Mechanics Lodge at Turners Falls Tuesday evening.

Dr. Howard Thurman of Howard university, Washington, D. C. will be the speaker next Sunday morning at the Seminary church service; also at Vespers.

Oscar E. Koehler of Greenfield has been elected president of the Boy Scouts Council for Franklin and Hampshire counties organization.

According to a transfer in the Registry at Greenfield, Elisabeth L. Holton has recorded property in the name of Elisabeth and Alfred E. Holton.

The case against Herbert L. Badger charged with taking Elizabeth Bayley from Northfield to Florida, is now in the hands of the Federal authorities and he will be tried in Boston. The local court released him to the Federal officers.

At the Vernon Grange meeting Wednesday evening, William Nelson of the Youth Hostel gave a talk on the movement and illustrated the same with movies taken of the hostellers' tour. Vernon has a youth hostel located on the Miller farm near the railroad crossing and last summer 176 were registered for overnight stays.

#### Going Too Far

Editor of the Press:

There seems to be a certain crowd of boys, or young men, intent on making a nuisance of themselves in and around the town hall during entertainments—flashing lights in people's faces, sneaking into the men's toilet room—singing and "cat-calling" and making themselves generally offensive—"boys will be boys," so I suppose this must be overlooked—but on the night of the last high school play, it seems too bad that someone of them cut four of the main trunks of the ivy vines climbing on the northwest corner of the town hall, which means of course that the vine will die and have to be removed from the walls. It has taken 10 years for the vine to cover the wall—and is destroyed by a vandal in one minute. Of course it will come up again from the roots but it will be a number of years before it again covers the same space. I am writing this letter in hope that the party who destroyed these vines will think twice before he commits more vandalism along the same line—he must have known that cutting the vine off would result in killing the whole—why do we have such thoughtless young people in town?

—A Citizen

## Cold Weather Accessories

**PRESTONE**  
**DEFROSTERS**  
**HEATERS**  
**RADIATOR COVERS**  
**TIRE CHAINS**  
**FOG LIGHTS**

We Carry Only Genuine Goods

SEE US FOR A RECONDITIONED, WINTER-SERVICED USED CAR—OUR CARS CARRY OUR STRICT GUARANTEE.

HAS THE GEAR GREASE BEEN  
CHANGED IN YOUR CAR TO THE  
WINTER GREASE?

**Spencer Bros.**

Phone 300

Northfield

Christmas services of the Seminary will be held at Vespers on Sunday, Dec. 12 and the students under Prof. Gallagher are busy rehearsing for the musical program.

The Country Bankers' association will hold its banquet and annual meeting at the Brooks House in Brattleboro, Thursday evening, Dec. 2. The organization is composed of the staffs of all banks doing a commercial business in this area. John W. Haigis is president for the current year. William A. Irwin of the Institute of Banking will be the guest speaker. Northfield will be represented at the gathering.

The oldest grocer in the United States, in the point of service, is believed to be 83-year-old Albert A. Cole of South Portland, Maine. He went to work the day Lincoln delivered his famous Gettysburg address — 74 years ago.

The endowment assets of Amherst college increased from \$10,089,357 to \$11,608,182 during the fiscal year ended June 30, 1937, according to the annual report of the treasurer. Plant assets increased from \$4,268,874 to \$4,452,234 largely due to new buildings.

## WILSON'S

Store-wide  
AFTER  
THANKSGIVING  
CLEARANCE

FRIDAY  
and  
SATURDAY  
ONLY

Fine Quality  
Merchandise at  
Drastic  
Reductions!

Keep Warm and Beautiful  
IN WILSON'S NEW

## SKI SUITS



### ALL WOOL SUITS

FOR WOMEN and MISSES

**\$14.98 \$16.98**

Fine quality, warm snow cloth, fitted jacket, military effect, Dutch Boy and two-tone zipper front styles in red, green, royal, brown and navy.

All Wool Plaid Shirts ..... \$4.50  
All Wool Jackets ..... \$7.98  
All Wool Ski Pants ..... \$3.98  
Gabardine Ski Pants ..... \$7.50  
Parkajacks, all colors ..... \$5.98

All Wool GABARDINE SKI SUITS.  
Rayon lined, double breasted ..... **\$25.00**

**WILSON'S**  
SERVICE - COURTESY - SATISFACTION

## BRING THE KIDDIES TO WILSON'S TOYLAND



TOYLAND is a circus land of the most wonderful things to see! Animals that walk and are as good as live ones! Dolls as cuddly as the nicest baby. Trains with engines, tricycles that are streamlined, motor cars just like Dad's, and more things than we can begin to tell you about. Come, every boy and girl join hands, and visit the most wonderful toyland-circus land.

A New Land of Fun and Joy  
**WILSON'S TOYLAND**

## The BOOKSTORE

— East Northfield —

Agents For  
DARTMOUTH CO-OPERATIVE SKIING  
EQUIPMENT

PRICES	ORDER NOW!
SKIS . . . . \$4.25 \$6.50 \$6.75 \$7.00 \$9.00	
POLES . . . . . \$1.15 \$2.25 \$3.50	
BINDINGS . . . . . \$2.25 \$2.90	
BASS SKI BOOTS . . . . . \$4.35 \$5.50	

Waxes — Heel Springs — Accessories

SKI SUITS ——— PARKAS  
MITTENS ——— SOCKS

## When Winter Comes Your Car Needs Proper Service

We are prepared to give that service.  
Bring your car to us and we will do a satisfactory job.

CARS WILL BE CALLED FOR  
AND DELIVERED

THE COST IS REASONABLE

YOUR CAR SHOULD BE WINTER CHECKED FOR OILING,  
GREASING AND ANTI-FREEZE. HOW ABOUT YOUR  
MOTOR AND COOLING SYSTEM?—PERHAPS NEW TIRES  
ARE NEEDED

**THE MORGAN GARAGE**  
"A COMPLETE AUTOMOTIVE INSTITUTION"  
REPLACEMENT PARTS AND ACCESSORIES  
TEL. 173 • NORTHFIELD, MASSACHUSETTS

IT PAYS TO ADVERTISE IN THE PRESS

## Substantial Savings on all our BETTER GRADE Men's Clothing

We find that we are somewhat overstocked  
in our higher price ranges of Suits and Over-  
coats . . . Therefore we are going to offer  
our customers a reduction of at least a 5.00  
savings on the following price ranges:

40.00 OVERCOATS . . . . .	34.95
35.00 OVERCOATS . . . . .	29.95
30.00 OVERCOATS . . . . .	24.95

These are our best Overcoats, in all wool  
materials. The patterns are right, as our  
entire overcoat stock was brand new this  
season.

We also have two special price ranges on  
Young Men's Coats at  
**16.50 and 19.50**

THE SAME SAVINGS OF AT LEAST 5.00 A  
GARMENT APPLY TO OUR BETTER  
RANGES OF

## MEN'S SUITS

HART SCHAFFNER & MARX AND  
CURLEE CLOTHES INCLUDED IN

THIS REDUCTION

35.00 SUITS . . . . .	29.95
30.00 SUITS . . . . .	24.95

All necessary alterations free of charge

**Goodnow Pearson & Hunt**  
BRATTLEBORO

## CHURCH SERVICES

Trinitarian Church  
Rev. W. Stanley Caras

Service at the Farms at 2:30.  
Sunday school at 10 o'clock;  
Bible study for all ages. At 11,  
preaching service when the choir  
will sing "While the Earth Re-  
maineth" also "God's Treasures"  
and the sermon subject, "The  
Fullness of God in Jesus." At  
6:45 Miss Evans will conduct a  
service at the Farms; at 7, the  
meeting of the Christian Endeav-  
or; at 8 preaching service at the  
vestry.

Monday at 8 Miss McDowell  
of New York will speak at the  
town hall.

Tuesday at 3 the Mrs. L. R.  
Smith Bible class will meet with  
Mrs. Freeman; leader, Mrs.  
Gibel.

Thursday at 7:30 the weekly  
prayer service followed by choir  
rehearsal.

## South Church

Rev. Mary Andrews Conner

Sunday, 9:45 a. m. Church  
school; 10:45, church worship.  
The sermon subject will be—  
"What do you do with 'Blue  
Devils'?"

The Alliance will meet Thurs-  
day, Dec. 2 from two to four  
o'clock in Mrs. L. W. Robbins'  
home to sew.

Rev. Mary Andrews Conner is  
beginning the preparation for  
the annual Christmas Nativity  
Pageant to be given Sunday  
night, Dec. 19. Persons in the  
town generally, who would like  
to take part in this pageant, may  
call Mrs. Conner at 65.

## St. Patrick's Church

Rev. James I. Mitchell

Masses, first Sunday of the  
month 8:30 a. m. Every Sunday,  
10:30 a. m.

CHRIST FOR ALL—ALL FOR CHRIST  
**The Word of God**  
"The word is a lamp unto my feet, a light unto my path."

Teach us to Pray: Beloved, if  
our heart condemn us not, then  
have we confidence toward God.  
And whatsoever we ask, we re-  
ceive of Him, because we keep  
His commandments, and do  
those things that are pleasing in  
His sight.—1 John 3:21, 22.

## Dean Brown Speaks

"The Power to Become" was  
the subject discussed last Sun-  
day by Dean Charles R. Brown,  
Dean-emeritus of the Yale Divin-  
ity school, as he addressed the  
morning service of Mt. Hermon  
school. Dean Brown's remark-  
able memory was again impres-  
sive as he read the Scripture  
without any reference to the  
Bible.

"To as many as received Him,  
to them gave He the power to be-  
come sons of God," was the verse  
Dr. Brown cited as his text.  
"What makes an individual is  
not so much what he is as what  
he may become. Become what?  
You are to fill in the blank with  
answers to such items as your  
physical self, your mind, your  
spirit."

Religion is a process of bring-  
ing the whole being into obedi-  
ence to the will of God, accord-  
ing to the speaker. When St. Paul  
was confronted with his task in  
the city of Rome, he faced it  
with a vision of what it might  
become. From a city of wicked-  
ness, it might become a city of  
constructive power. Paul set to  
work making it a Godly city.

"The situation in the world  
today can be changed from sel-  
fishness and cruelty to one of  
friendliness as fair as the sky.  
We have the brains and the re-  
sources. What we lack is the  
goodness of character, and that  
need can be filled through the  
power of God. We have the power  
to become sons of God."

## Visit Morgan Memorial

The Welfare committee of the  
Northfield Seminary church has  
made arrangements for a trip to  
Athol next Monday (Nov. 29),  
where they will visit the Athol  
division of the Goodwill Indus-  
tries and Stores at the invitation  
of Mrs. Ruth H. McGregor who  
is in charge. Mrs. McGregor  
spoke in chapel at the Seminary  
last spring, and the girls have  
shown much interest in the work  
done by that organization.

## "The Firefly"

Said to be the foremost musi-  
cal picture of the year, and  
probably in screen history,  
M-G-M's adaptation of "Rudolf  
Frims" operetta, "The Firefly,"  
is booked at the Auditorium  
Theatre, Brattleboro, beginning  
Monday, for a four-day showing,  
with Jeanette MacDonald, Allan  
Jones and Warren William in  
the featured roles.

This dramatic story of Spain  
in the era when Napoleon was  
conquered at Vittoria by Well-  
ington, provides a moving plot  
as vast and impressive as any  
that could be filmed.

Jeanette MacDonald appears in  
her seventh musical triumph  
which is said to be unmis-  
takeably her finest. Allan Jones  
emerges as a star in his own  
right while Warren William per-  
forms with his accustomed ar-  
tistry. Filmed in the High Sier-  
ras and on thirty tremendous  
sets the picture reveals a back-  
ground of unsurpassed beauty.

The excellent support cast in-  
cludes Billy Gilbert, Henry  
Daniell, Douglas Dumbrille, Tom  
Rutherford and Leonard Penn,  
with an enormous group of  
extras.

## SOUTH VERNON

Morning worship will be held  
at 10:45 Sunday at the South  
Vernon church; church school at  
12:15; song services at 7 p. m.;  
Mid-week service at the Vernon  
Home, Thursday, at 7 p. m.

Laurie Harris was a successful  
deer hunter Monday. He shot a  
200-pound buck near Lily pond.  
It was a seven-pointer.

Rev. and Mrs. George A. Gray  
and daughter, Nina, will spend  
Thanksgiving with their daugh-  
ter and husband, Rev. and Mrs.  
B. D. Tibbets at Auburn, Me.

Mr. and Mrs. William Dalton  
have moved into the Martineau  
cottage in West Northfield.

It has been decided to close  
the Vernon chapel for the win-  
ter season.

A sale of fancy articles suit-  
able for Christmas gifts will be  
held Monday, Dec. 6 at 3 o'clock  
at the Vernon Home followed by  
an entertainment in the evening  
at 7:30. All are cordially invited  
to attend. Refreshments will be  
on sale.

George Scherlin went hunting  
and shot a buck near the Tyler  
place Monday.

## THE LOW DOWN —from— HICKORY GROVE

It kinda seems like every time  
you turn around, you will run  
across somebody who is makin'  
himself a livin', in some nice  
and easy way, or gettin' him-  
self elected on some idea that sounds  
great, but caves in right prompt  
thereafter.

And the ducks who peddled  
lightnin' rods, 50 years ago, they  
are in the kindergarten, when  
you think about how people are  
gettin' organized now, for some-  
thin' or other, on this side or  
that, and diggin' up dues by the  
million. And the fellers collectin'  
the dues, they don't wear check-  
ered suits, but are sanctimonious  
persons, and they live in grand  
houses, and they are just about  
ready—all the time—to make  
everythin' rosy and great for ev-  
erybody. They are just about  
ready, but not quite—and then  
some dues are due.

And with so many schools, and  
everybody goin', 'til they are any-  
way 15, it looks like the suckers  
would become extinct—like a  
cigar store Indian.

But without suckers, we would  
be sunk, and look what would  
happen to our psychoanalysts,  
and the fan dancers—and who  
would take the mud baths. And  
the forgotten man, he would  
have to quit business.

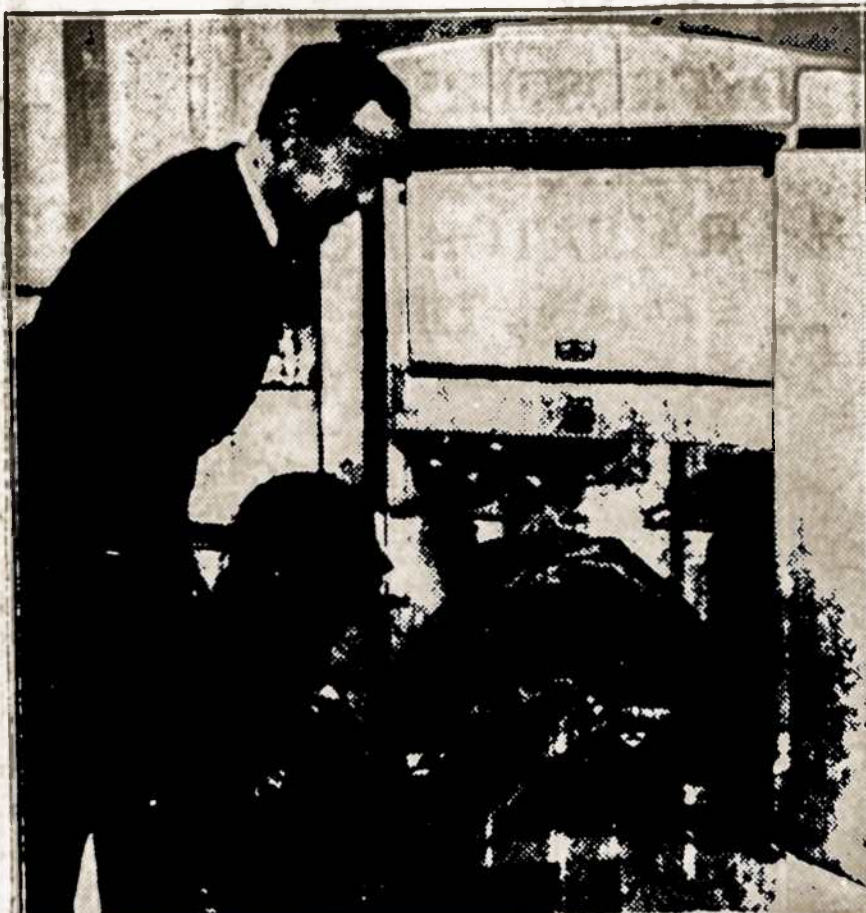
Yours, with the low down,  
Jo Serra

## At The Victoria

Thursday, Friday and Satur-  
day, November 25, 26, 27 will be  
seen seven big acts of vaudeville  
on the stage and on the screen,  
"The Great O'Malley" with Ann  
Sheridan and Sybil Jason.

Starting Sunday for three days  
on the screen, "Tarzan Escapes"  
with Johnny Weissmuller and  
Maureen O'Sullivan. Co-feature  
is "Riders of the Rockies" with  
Tex Ritter. Always a good show  
at the Vic.

## DRESS HIM UP FOR THE OVEN THE DAY BEFORE



THIS busy homemaker can't be bothered with stuffing her turkey on  
Thanksgiving morning, and so she plans to get the bird all ready  
for the oven the day before. You see, she has a modern air-conditioned  
refrigerator, the kind that will not allow the spicy odors and flavors  
of the dressing to permeate the foods of milder flavor which may be  
stored in the refrigerator, too. And the dressing will be rich with  
savor! If you like that kind, you will want to try this recipe. The in-  
gredients given here are the necessary amounts required for a 14 to  
16 pound turkey. **CELERY ALMOND STUFFING.** 5 cups toasted  
whole wheat bread crumbs; 1 cup diced celery; 1/4 to 1 cup shredded  
celery leaves; 1 1/2 cups whole blanched almonds; 1/4 cup melted butter  
or turkey fat; 1 tablespoon salt; 1/4 teaspoon pepper; 1 teaspoon  
oultry seasoning; 2 eggs slightly beaten; 1/4 to 1/2 cup water or turkey  
stock. Combine the ingredients, mixing thoroughly, and stuff turkey  
cavity. Store in modern air-conditioned refrigerator overnight.  
When ready to prepare, preheat oven to 350° and roast, allowing 15-20  
minutes per pound.

## this is the ELECTRIC AGE

and it is no where more noticeable than  
in the modern kitchen.

No longer a luxury, the all-electric kit-  
chen is now within the means of every-  
one—bringing with it comforts and con-  
veniences that our grandmothers never  
dreamed of. An electric range — clean,  
cool, automatic, beautiful—cooks a meal  
with hardly any attention at a cost of a  
penny per person. An electric refriger-  
ator keeps food fresh and provides a  
constant supply of ice cubes for about a  
dollar a month. Electric mixer, electric  
dish-washer, electric clock and radio—  
all contribute to the comfort and con-  
venience of the modern kitchen at an  
amazingly low operating cost.

WESTERN MASS. ELECTRIC CO.

A Constituent of Western Mass. Co.'s

**Save with Electricity!**

## A NEW STORE AN OLD LOCATION

THERE WILL BE OPENED  
WEDNESDAY, DECEMBER FIRST  
IN THE BUFFUM BLDG., EAST NORTHFIELD  
A STORE FOR THE SALE OF  
Second Hand Furniture  
AND ANTIQUES

WATCH FOR THE OPENING

GOODS RECEIVED ON COMMISSION

WILLIAM A. WHITE — Tel. 200-2

## "THE HOUSE OF QUALITY"

1911 — SINCE — 1911

The quality beverage shop and store of Franklin  
County for over twenty-five years. Manufac-  
turers of the famous Glenbrook Ginger Ale.

**RYAN & CASEY**

11 Ames Street

Greenfield

WHEN IN NEED OF DISTINCTIVE PRINTING

JUST CALL Northfield 166-2

For Styles and Prices

Northfield Press Printing Service

## Guaranteed Used Car Sale At Your Chevrolet Agency

All cars offered for sale in this list are exceptional buys.  
They are in good condition and ready for immediate ser-  
vice. All are priced very reasonable for cash or easy pay-  
ment.

CALL AND SEE THEM

- 1937 Chevrolet Town Sedan
- 1936 Chevrolet Town Sedan
- 1936 Dodge Sport Sedan
- 1935 Chevrolet Deluxe Town Sedan
- 1935 Chevrolet Deluxe Coach
- 1935 Chevrolet Standard Coach
- 1934 Chevrolet Sedan
- 1934 Chevrolet Coach
- 1933 Auburn Sedan
- 1933 Chevrolet Sedan
- 1933 Chevrolet 1/2-ton Pick-up
- 1933 Chevrolet Standard Coach
- 1932 Chevrolet Coach
- 1932 Chevrolet Sport Coupe
- 1930 Ford Coach
- 1929 Ford Coach

**JORDAN MOTOR SALES**

HINSDALE ROAD EAST NORTHFIELD

Champ 4-H Canner.



SUSAN MICKA, 19, of Easthampton, Mass., has earned the Massachusetts 4-H championship in food preservation on a 5-year record in club work in which she canned 1460 jars of fruits and vegetables, and each year cared for a large garden. She receives a trip to the 10th National Club Congress in Chicago, Nov. 28-Dec. 4, and will visit with other Eastern States winners for a \$200 scholarship provided by the Kerr Glass Corporation with all other prizes. If successful she will compete for an additional \$200 which goes to the National Champion.

Health—His Heritage!



This little boy was flat on his back three years ago—he had tuberculosis of the spine. Today his rosy body and smiling face are a joy to see. Sunlight, or heliotherapy, fresh air and rest, under medical supervision, have given Tony back his heritage of health. Tuberculosis of the bones and joints is a form of disease more common among children than grownups. Thanks to science and to the public's increasing realization that tuberculosis, when taken in time, is curable there are thousands of other boys and girls being restored to health in tuberculosis hospitals throughout the country. Christmas Seals helped Tony and they are helping these other boys and girls.

Top Ice Cream With Delicious Preserve.



Homemade Sundae Delight All! WHETHER you make ice cream or buy it, you can count on its being one of the favorite dishes to be enjoyed by the family. There are many ways to dress up the ice, sherbets, and ice creams, but the addition of fruit preserves and jams offers so much in the way of convenience and variety that it undoubtedly heads the list.

Sundaes are always a delight to children and make a wholesome and welcome dessert when made from any one of the variety of fruit preserves available in the grocery stores today. Keep your preserve shelf filled with an assortment of these and serve them often. Ice cream contains all the food elements found in milk, and milk is said to be our most nearly perfect natural food. Therefore, when serving ice cream to your family, you are giving them wholesome food in a form that they all enjoy. In adding preserved fruits in combination with ice cream you are adding the food nutrients of the fruits as well.

With modern refrigeration methods, one can store for several days commercial ice, sherbets, and ice creams. This way the busy homemaker can be prepared at a moment's notice to concoct one of these delightful fruit sundaes that will prove to be a satisfying food surprise to all members of the family.

Peanut Butter-Caramel Sauce  
1 cup brown sugar  
1 tablespoon table cream  
1 tablespoon butter  
1 tablespoon peanut butter  
Combine sugar, cream, and butter. Allow to cook until syrupy (about four minutes). Remove from fire and add the peanut butter. Stir well. Serve—use on ice cream and top with nuts or chocolate sauce.

PRESS CLASSIFIED ADS PAY

Thru the Eyes of the Press

WESTERN AUTO ASSOCIATE STORE

Locally Owned, Locally Operated—Auto Accessories of Every Description—True-Tone Radios—Davis DeLuxe Tires—Davis Polishes—Wizard Batteries—Western Flyer Bicycles—Budget Pay Plan—No Red Tape.

In every community a modern automobile accessory store is a real asset to the people. The Western Auto Associate Store, conveniently located at 98 Main St., Greenfield, adds much to the commercial efficiency of Greenfield and trade radius, under the progressive management of Oliver Smith.

To enumerate the numerous items carried would be endless, but let us say briefly that the diversity is so great the people making this their store will find everything in the category of the 20th century accessory store catering to the motoring public.

In listing of a few of the many items we point out the following: Gaskets, Auto Horns, Fan Belts, Luggage Racks, Car Clocks, Windshield Wipers, Polishers, and Wax, Seat Covers, Batteries, Tires, Motor Oils, etc., etc.

The Western Auto Associate Store determined when they

opened their doors to the public to see that the motorists were given all the advantages of metropolitan service in auto accessories and allied lines which they carry.

The Western Auto Associate Store may well be termed a department store for the motorists as here is offered a BUDGET PAY PLAN—making possible to use this plan and PAY AS YOU RIDE. One can visit this well arranged store and purchase at his or her terms tires, batteries, radios, etc., as well as secure whatever accessory needs that might be needed with the change of seasons.

In closing the writer in behalf of the management, extends a cordial invitation to the residents of these communities to make The Western Auto Associate Store their headquarters for accessories of every description and to say that the BUDGET PAY PLAN is open to all.

YETTER, THE FLORIST

Established Over 30 Years

Flowers and Plants for all occasions. Fine selection of gorgeous chrysanthemums, roses, gardenias, carnations for the holidays. F. T. D. Member.

Centrally located at 226 Main Street, Greenfield, phone 3552, serves the people of Greenfield and the surrounding communities with superior floral offerings. They are prepared at all times and seasons to give their patrons prompt service from superior stock which is always fresh and fragrant.

In the matter of special designs for weddings, receptions, and all kinds of social functions, they are always the first thought in the minds of the local people. Yetter, The Florist has also received much praise for his floral designs, and his prompt attention to mail, phone and telegraph orders. For this reason Yetter, The Florist has an ever increasing custom in this branch of the florists' art.

Whatever the occasion may be which demands flowers of any kind or description, we feel no hesitancy in this Greenfield review in recommending Yetter, The Florist to our readers. And remember FLOWERS are always sure to please and have a place in every home—particularly during the HOLIDAY SEASON.

SQUIRE'S GREENFIELD HORSE MARKET

DRAFT HORSES FOR SALE OR EXCHANGE

Ideally located on Shelburne road (M. J. Tetrasault Farm, Greenfield) phone 3129, offers farmers and dealers of these counties a most advantageous market for draft horses—conducting a sales and exchange business. Squire's Greenfield Horse Market has a wide and varied stock from which to choose—all stock is as represented and Mr. Squire is an authority on the value of horses. Shipments received from leading dealers.

Mr. Squire buys, sells, and exchanges horses and conducts a growing business in this line. The reputation of Mr. Squire for fair and above board methods, his place of business for its general usefulness as a meeting place for the buyer and seller has brought it an increasing patronage from over the surrounding territory. People recognize that Squire's Greenfield Horse Market is by far one of the best markets and all journey here to do their trading. Regular sales are held frequently where anyone desiring draft horses of any description will be sure to find the stock needed at satisfactory prices.

HARRIS & SON

LEADING PLUMBING and HEATING CONTRACTORS Estimates cheerfully submitted on any contemplated Work Complete Line of General Electric Oil Furnaces—Air Conditioners Ranges and Other

With office and showroom conveniently located at 20 Wells St., Greenfield, phone 6359, are doing their part in making the home more cheerful and liveable by the distribution of products of proven value and reputation.

The policy of Harris & Son has been and will be at all times to give complete customer satisfaction making service a paramount issue not only to the residents of Greenfield but to the residents of these communities as well on any of the G. E. products installed by them—in modernizing the heating system of the home it sure will be found advantageous to visit their display room or have their representative call and point out the many outstanding features of the G. E. furnaces and air conditioners.

The work rendered by Harris & Son coupled with the fact they have made a study of modern plumbing, repairing and remodeling which keeps abreast of the most advanced methods, assures customer's satisfaction. Whenever the need arises for this type of work the people of Northfield and surrounding communities will do well to consult Harris & Son.

son as they offer a complete service and will be of assistance in the way of suggestion which will be found helpful. They have built their business upon quality and say the best is the cheapest. Harris & Son are always glad to give estimates and will go any place to look over the plumbing and heating problems in question and give a complete estimate on the work contemplated.

Harris & Son are in a position to offer the best of service in installation. They and those employed by them are careful and artistic in all work. They do not disfigure property in placing systems in old buildings, but will conduct the work so that everything will look fine when finished.

In this our Greenfield review the writer is pleased to point out Harris & Son to town officials, building committees, real estate owners, institutions, home owners and churches throughout these communities.

CHAS. A. GRIFFIN, Inc. CHRYSLER & PLYMOUTH SALES AND SERVICE

SELECTED VALUES IN DEPENDABLE USED CARS

With sales and service located on Olive St., Greenfield, phone 4358, offer a very selective line of high-grade used cars. The line includes many late model cars in the best of condition. In most cases Chas. A. Griffin, Inc., has a car to suit the price limitations of every purchaser and willingly gives demonstrations.

Many of the cars offered by Chas. A. Griffin, Inc., are practically new and can well be compared favorably with a new car as regards performance—such as offering making the purchase of them an exceptional investment.

An added advantage in dealing with Chas. A. Griffin, Inc., on a used car is that every car has been placed in first-class condition and can be depended upon to be just as represented at the time of sale.

To the man who knows automobiles and appreciates real value, we recommend a visit to Chas. A. Griffin, Inc., before deciding as here one will always be assured of getting a fair deal.

I. KRAMER

Dealers in Iron, Steel, Paper Stock, Newspapers, Factory Scraps Dismantling of Plants and Factories

Established in Greenfield for 16 years, located at 225 Wells St., phone 4824, is one of the leading concerns of this nature in this part of the state and they are widely known for their straightforward business methods. Ready to purchase in any size lots.

It is necessary to have an outlet for the lines in which I. Kramer deals and the people throughout these parts are indeed fortunate in having a firm so excellently located and efficiently managed.

I. Kramer is rendering a most essential service to the territory. Operating as they do in a big way they are in touch with all the important market centers throughout the United States, hence they have a ready market for the disposal of their goods and are known to those with whom they do business as paying the highest possible cash prices at all times for iron, steel, metals, scraps, and complete facilities for plant and factory dismantling.

KROHNE'S AUTOMOTIVE SERVICE AUTOMOTIVE ELECTRICAL ENGINEERS

Specializing in Specialized Automotive Service—Distributors of United Motors Products—Starting—Lighting—Ignition—Generators—Speedometers—Motorola Auto Radios.

With scientifically equipped establishment located at 151 Federal St., Greenfield, phone 3768 is one of the foremost establishments of its kind in this section. They specialize in auto electrical work, generators, starters, and magnetos and general electrical automotive troubles. Under experienced management of Carl Krohne.

When the motorist needs starting, lighting, and ignition service he should consult one who knows this business from A to Z, and right here let it be said that this firm can qualify in every respect. Their rendering of excellent service has brought them

much new business and is steadily increasing. No adjusting or repair on the automobile is more delicate or requires more skillful technical technique than adjustment to the electrical system—starting, lighting and ignition.

If you feel your car is not exactly in adjustment, perhaps the fault is with the electrical system. Particularly now with the approach of colder weather is an appropriate time to pay a visit to Krohne's Automotive Service and have the electrical system of your car thoroughly checked over. FREE INSPECTION SERVICE is extended to all.

YELLOW CAB COMPANY

GEORGE E. MATTESON, Prop.

Seven Passenger Closed Packards for All Occasions Rent-a-Car Drive It Yourself

Call 3000 Day or Night

368 Main Street Greenfield, Mass.

F. DEANE AVERY

CIVIL ENGINEER

Surveying and Mapping, Lawsuit Maps, Town Planning, Assessors' Maps, Parks and Cemeteries, Bridge Inspection and Design, Reinforced Concrete Factory Buildings, Water Supply, Paving and Sewers

Res. 15 Dickinson St. Greenfield Phone 6636  
Office 17 Dickinson St. Greenfield Phone 3309

GOODYEAR BROS., Inc.

HOME OF "DEERFIELD BRAND" PORK PRODUCTS (Wholesale and Retail)

Plant Now Open For Custom Slaughtering, Curing and Smoking Buyers of Live Hogs—Native Grown, Freshly Dressed Turkeys Place Your Order Now for Christmas and New Year's

Located at Sunderland, phone 129-2, is truly a valued institution to this part of the state in that they provide wholesome meat products which are served to the retailers throughout these communities.

The products of Goodyear Bros., Inc., are on sale throughout these parts and are sought by discriminating people—the grocers are rendered a rapid delivery service at all times by this progressive firm thus assuring

C. H. DEMOND & CO.

Everything For The Office

Office Furniture, Cabinets, Steel Shelving and all other necessities for the Office. Exceptionally Fine Stock of Office Stationery and other Requisites. Portable and Standard Typewriters Sold, Rented, Repaired and Exchanged.

In every community an establishment devoted exclusively to meeting the needs for office and business is a real asset to the people at large. Such an establishment is the C. H. Demond & Co., under the personal management of Charles H. Demond.

The C. H. Demond & Co., since they confine themselves to the sale of office furniture and all other requisites exclusively with this respective business, it naturally follows that they are in a position to know this business comprehensively.

Mr. Charles H. Demond extends a cordial welcome to the people throughout these communities to make this establishment headquarters for every need in the office supply line. Assuring everyone that whatever their demands may be or any information they may wish he will extend his every effort to satisfy them.

In this our Greenfield review we are pleased to point out and better acquaint our readers with the C. H. Demond & Co.

With the approach of holiday gift making for the high school boy or girl—or for the office or for the home will be found a typewriter suitable for any need. The C. H. Demond & Co. have real good offerings at prices that denote real value. Whatever the demand may be in these lines this company is ready to serve you at all times—and remember C. H. Demond & Co. have attractive offerings in rebuilt machines.

permanents—the best of preparations are used in the application of which they are most particular. Telephone appointments courteously waited on. Open evenings and work done with or without appointment. Phone 3740.

In closing the writer says: To look your best and appear smartly groomed at all times and particularly during the coming holiday season make Evelyn's Beauty Shop your beauty headquarters.

Mr. Steve, Hair Stylist and winner of Gold Trophy cup for Artistry and Skill, will design your individual coiffure. Haircuts given by Mr. Steve reflect the ultimate in good taste and smart design. All operators at this shop are thoroughly experienced.

Salvation Army  
"The Lighthouse in Every Storm"

With Citadel and Residence located at 2 Fiske Ave., Greenfield, is always at the service of humanity—24 hours a day and every day in the year—Sundays and Holidays not excepted. Public invited to meeting. Social service calls Phone 3154.

At this time the Army especially appeals to those having Overcoats and other warm clothing which they can possible donate.

The Salvation Army located at the above address is an institution that can utilize all manner of discarded household material—furniture, magazines, clothing, etc. Your capacity to share with others may be limited but the bit you can do is needed more than ever during these hard times. The clothing which hangs in the closet which somehow or other is never worn again—the piece of furniture that has outgrown its usefulness or of the hundred and one odds and ends that the last spring house cleaning brought to light—have you ever thought of the help these things would be to the Army in their work? Surely during these days everyone will take a copy of the "War Cry" which affords not only pleasant reading but enables the Army to carry on their noble work.

Adjutant William Nichol who is head of the Army extends a hearty invitation to all to inspect the institution at any time, and thanks the many people through out these parts for their hearty cooperation and support.

The Army provides a home and work for 15 men in the rehabilitation of your discarded articles, plus the placing of the articles where they help most.

DIANE'S CANDY SHOP

(Formerly Carl's Goddies Shop)

Home of HOME-MADE CANDIES of the Highest Quality FRESH MADE DAILY SALTED NUTS A SPECIALTY

Located at 25 Federal Street, Greenfield, is this candy shop offering the people of these communities a complete assortment of home-made candies—stop in and take advantage of their quality candies at reasonable prices. Special Holiday offering in fancy boxes. Mail orders solicited and delivered.

If someone were to tell you that the candy business is the fourth largest food products business in the United States you would no doubt be surprised. Yet such is the case. In recent years the candy consumption in the United States has increased by leaps and bounds until today we Americans consume more candy than all the rest of the world together.

In the past, candy was not considered as food. Rather it was something to see that the children did not get too much of. However, in this modern day and age we know better. Good candy eaten in proper amounts is one of the most value-giving foods we have. It supplies many elements to the body. The Diane Candy Shop is the popular center for the people of Greenfield and surrounding towns—for your HOLIDAY CANDY GIFTS be sure and visit here.

DUNKLEE SAND & CONCRETE CO.

B. J. Whitcomb, Mgr.

High Test Crystal Sand—Power Tamped Steamed Cured Concrete Blocks and Bricks. Plant Hours 7 a. m. to 5 p. m. Daily—Saturday 7 a. m. to 12 m.

With office located at 24 Silver St., and plant on Gill Rd., are leading dealers in High Test Crystal Sand also Manufacturers of Power Tamped, Steam Cured, Concrete Blocks and Bricks that are of such high standard in the making that they find a large and ready sale throughout Greenfield and vicinity. Phones, House 5749—Plant 3434.

The registry of the department of motor vehicles report that there were 1,069,322 cars registered in the state during the year 1937 as of Nov. 1. Of this number 942,542 were passenger cars. The fees received amounted to \$6,772,826.35.

The trustees of Springfield college have authorized a 7 year drive to secure \$3,205,000 for endowment and the erection of several new buildings on the campus. Dr. Ernest M. Best is the president of the college which is a YMCA institution.

# The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. MOEHN,  
Editor and Publisher  
Telephone 166-2  
E. V. Lawrence, Treasurer

A Weekly Newspaper Published  
in Northfield Every Friday  
Advertising Rates Upon Application  
Subscription: \$1.00 a year

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early as possible of any change in  
address.

Friday, November 26, 1937

## EDITORIAL

Greenfield seems to be at last  
awakening to the need of a  
Young Men's Christian Association  
in its midst. Leading citi-  
zens are considering the matter  
and important meetings have  
been held in which the clergy  
and heads of responsible orga-  
nizations have endorsed the effort.  
It should have been accom-  
plished a long while ago. However,  
it is hoped that in the planning  
the doors will be thrown open to  
all the boys and young men of  
the county for surely Northfield  
would appreciate the privileges  
being extended to her boys and  
young men. Several men with  
long term YMCA experience will  
be found in Northfield who  
would gladly aid in the further-  
ance of its purposes. Education,  
religion and physical culture go  
hand in hand in a common en-  
deavor to help boyhood and  
manhood and surely the boys  
and young men of our county  
need every consideration. Yes,  
Greenfield, establish your YMCA,  
provide a complete equipment  
and thousands of parents will be  
grateful.

Goethe wanted to spend his  
allotted three score and ten years  
acquiring knowledge. At the end  
of our allotted time we die. That  
is to say, when Goethe had gained  
all the knowledge he could,  
his life was ended, and just how  
he was to benefit from the full  
total of his knowledge is hard to  
explain. To be sure, knowledge  
is a splendid possession and the  
pursuit of knowledge pleasurable,  
but, after all, isn't it rather  
silly to spend the entire life ac-  
quiring knowledge? Would it not  
be smart to pause occasionally  
and watch the color of the sun-  
set for the very pleasure of it,  
without asking why?

Instead of having government  
we have men in politics for what  
they can get out of it. It's always  
been that way, always will be  
that way unless conditions get  
so desperate that strong men  
voluntarily get into the fight  
without thought of personal gain.  
The science of government is not  
an exact science. Few men un-  
derstand it. But we have with  
us always men who gain a cer-  
tain measure of popularity, rush  
into legislative halls and get a  
plan adopted. And almost with-  
out exception, every new law or  
plan does more harm than good.  
But we do not want to face such  
facts. The man who improves  
government will make it more  
simple, not more complex.

## Fixing Up the House?

### YOU MAY NEED

WALL PAPER  
PLUMBERS • ROOFERS  
HARDWARE • CEMENT  
BUILDING MATERIAL  
PAINT • LUMBER  
CONTRACTORS  
and other Building Aids



## SMITING THE ENEMY



### The Back Yard Gardener

I hope you folks won't feel of-  
fended if I remind you of a few  
things which need doing. I've  
spoken about these things a good  
many times and you might think  
I'm a little bit nutty on the sub-  
ject.

But first off I want to comment  
on one thing which struck me  
while visiting the flower shows.  
It was the beauty of the pure  
white chrysanthemums as com-  
pared to the colored ones. You  
read about the glorious colored  
flowers of one sort or another  
described in adjectives worthy  
of a radio plug, but when all is

said and done there aren't any  
that are much better than the  
pure whites. Of course, this prob-  
ably isn't so true of other flowers  
as it is of the chrysanthemums.

Now for those reminders.  
Christmas is just around the  
corner—perhaps two corners.  
But anyway, a good many folks  
are going to be making Christ-  
mas decorations of one sort and  
another. And at the rate we are  
going many of what you might  
call rare specimens of ever-  
greens are going to be extinct.  
So here are just one or two sug-  
gestions.

If you buy your evergreens,  
be sure they contain a tag which  
says, "cut according to approved  
methods." If you go out to gath-

LATCHES THEATRE BRATTLEBORO	AUDITORIUM
Thur. - Fri. Nov. 25 - 26 Robert Montgomery Rosamund Russell in "LIVE, LOVE AND LEARN" The Jones Family in "BORROWING TROUBLE"	Thur. - Fri. - Sat. Nov. 25-26-27 Wm. Powell - Myrna Loy in "DOUBLE WEDDING" Also Chap. 13 "Dick Tracy" News of the Day
Saturday, November 27 5 ACTS BKO VODVIL 5 On the Screen Annabella in "DINNER AT THE RITZ" with Paul Lukas	Mon. - Tues. - Wed. - Thur. Nov. 29-30 - Dec. 1-2 Jeanette MacDonald in "THE FIREFLY" Allan Jones, Warren William Latest News Events
Mon. - Tues. Nov. 29 - 30 Clark Gable Wm. Powell - Myrna Loy "MANHATTAN MELODRAMA" News - Added Novelties	AT THE LATCHES Wed. - Thur. Dec. 1 - 2 "CARNIVAL QUEEN" Dorothea Kent - Rob't Wilcox "BOLD CABALLERO" Bob Livingston, Heather Angel

er your own greens, first get per-  
mission from the land owner.  
Second, got at least a quarter of  
a mile or more from the high-  
way. Use pruning shears or  
knives for cutting, don't break or  
pull. Use such evergreens as bal-  
sam, fir, white pine, pasture jun-  
iper, red cedar, hemlock, pitch  
pine, red pine, and California  
yew. Look around and you can  
find places where wood cutting  
is being done. Greens taken from  
there will do no harm whatso-  
ever.

Of course, the object of taking  
these greens is Christmas decora-  
tions, and I understand that the  
State college at Amherst is just  
issuing a revision of its leaflet on  
making Christmas greens. If you  
will write to the Extension Ed-  
itor's office at the State college,  
he will see that you get a free  
copy. If you live outside of Mas-  
sachusetts, this little publication  
will cost you five cents in stamps.  
Ask for Circular No. 26. It gives  
very excellent directions for  
making various types of Christ-  
mas wreaths, table centerpieces,  
and so on.

And just a reminder for win-  
tering the evergreens in your  
garden. If there is one thing that  
an evergreen needs to bring it  
through the winter, it's plenty  
of water. Be sure that the soil  
around evergreens, both conifer-

ous and broad-leaved, is soaked  
down two or three feet before  
the ground freezes solidly.  
And just as soon as the ground  
does freeze solid is time enough  
to put on your mulch. Evergreen  
boughs make excellent protection  
for some of your coarser shrubs  
and plants. For example, the  
climbing rose that can't be taken  
down can be protected consider-  
ably by evergreen boughs. You  
can stand your evergreen boughs  
right up around the small ever-  
green trees and thus protect  
them from high winds which  
tend to dry them out.

If you use leaves, leaves from  
hardwood trees are much more  
satisfactory, particularly maples,  
since the latter tend to mat and  
freeze, thus cutting off the air.  
Marsh hay is perhaps the ideal  
mulching material for around  
the roots. Peat moss is also an  
excellent one, as is straw. Tobac-  
co stems are useful they say for  
an extra reason, they keep away  
field mice. And pine needles are  
not to be overlooked if they can  
be secured easily. They are par-  
ticularly good for mulching your  
strawberries.

It requires the total annual  
output of four or five rubber  
trees to make every automobile  
tire. The average weight of rub-  
ber in a pneumatic tire is about  
sixteen and one-half pounds.

## BUSINESS DIRECTORY

**HOTEL BROOKS**  
The Pride of Brattleboro  
Where A Cordial Welcome Waits  
— Visit —  
• The Pickwick Coffee Shop  
• The English Hunting Room  
• The Colonial Dining Room  
Plenty of Good Things To Eat  
At Reasonable Prices  
Ample Facilities For Guests

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TOURIST, WEEKLY GUESTS,  
Special Sunday Dinners  
Meals and Luncheons  
Prices Reasonable. Tel. 139-21

**"YE AULD HUNTS INN"**  
On Main Highway In Center  
of Old Northfield  
Accommodations For Tourists  
Phone 8227 Northfield, Mass.

**VALLEY VISTA INN**  
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Rooms — Meals  
Convenient to Campus  
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**COL-O-FLAME**  
TRADE MARK  
FIREPLACE CHEER  
Enjoy your fireplace with Colo-  
flame Blocks which give out  
beautiful colors of azure blue and  
emerald green with flashes of  
violet and red.

25 Blocks \$1.00—12 Blocks 50c  
FINE FOR GIFTS  
Sold by The Northfield Hotel  
and Elwood Adams, 156 Main St.  
Worcester, Mass.

**BILLING'S**  
RIDING SCHOOL  
Northfield Farms Route 63  
Fine Saddle Horses  
Bridle Paths - Instruction  
Rates Reasonable Tel. 139-4

**SADDLE HORSES**  
50c Per Hour  
Special Rates by Day  
DEPENDABLE HORSES  
Rent by DAY or HOUR  
Lawrence Quinlan, Northfield  
Telephone 311

**Special Notice**  
You are exactly what you eat.  
For you own sake and that of  
your family eat local freshly  
killed meat so that you know  
what you are eating. You do not  
pay any more so why take any  
chances. For freshly killed to or-  
der chickens call Northfield 234.  
Quality guaranteed. M. F. Lopez,  
Maple street—adv. 11-19-11

**CLASSIFIED**  
WANTED — General house-  
work, either by the day or hour.  
Miss M. Moody, Tel. 35-2. 7-1711

FOR SALE—Eight room house  
in perfect condition, fine loca-  
tion. Two bath rooms, 32 High-  
land avenue, East Northfield. In-  
quire Miss Caroline B. Lane, Ver-  
non Home, South Vernon, Mass.  
10-29-11

FOR RENT—6 room cottage  
on Elm Ave., with electric lights.  
Apply Mrs. John E. Nye, or Tel-  
ephone 102. 10-29-11

WANTED TO BUY—A wood  
stove in good condition. Must be  
cheap. Write Stove, care Box 244  
East Northfield, Mass. 11-19-31

FOUND—A large beautiful cat.  
Mottled, striped gray and black.  
Someone's pet. Call 166-2.  
11-26-11

HE THOUGHT THAT  
FOUNDER AS IT IS  
REPAIRED IT WOULD  
STRAIGHTEN OUT

HE'LL BE THE ONE  
TO STRAIGHTEN  
OUT—AT THE  
HOSPITAL

DON'T  
FORGET  
TO FEED  
THE  
BIRDS

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Tues. - Thur. - Sat. 2-3 p. m.  
Sundays - Other Times  
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For Up-to-Date Glasses  
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Doctors of Chiropractic  
Office Hours: 10-12, 2-4, 7-8  
Wednesdays, 10-12 only  
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**THE BLUE LANTERN**  
FLOWER SHOPPE  
291 Main St. Greenfield  
Telephone 4236  
Flowers for all Occasions  
Corasages Our Specialty

**FLOWERS:**  
are symbols of happiness  
— what a world this  
would be without flowers  
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Fire and Casualty Insurance  
STIMSON AGENCY AT OFFICE  
EVERY  
WEDNESDAY AFTERNOON  
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East Northfield, Mass.

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Typewriters Rented, Sold,  
Exchanged, and Repaired  
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All Different — \$1.00 postpaid  
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Our Method Makes Your  
Clothes Bright and New.  
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COLTON'S  
Insurance Agency  
Telephone 161  
East Northfield, Mass.

# The new 1938 Westinghouse Kitchen-proved REFRIGERATOR

.. NOW ON DISPLAY!

**NEW! VEGETABLE STORAGE**  
Big glass-top HUMIDRAWER  
gives built-in humidity storage for  
extra large quantities of fruits and  
vegetables.

**NEW! MEAT STORAGE**  
A specially designed porcelain meat  
compartment for steaks, chops,  
roasts. Conserves needed moisture  
at Safety Zone Temperature.

**NEW! TEMPERATURE CONTROL**  
New temperature regulator in new  
convenient location, with new finger-  
tip dial for selecting proper food  
compartment temperatures.

The kitchen is where you use  
an electric refrigerator. The  
kitchen is where Westing-  
house proves performance.  
Results from 102 Home  
Proving kitchens have  
pointed the way to sensa-  
tional improvements in the  
new 1938 Westinghouse Re-  
frigerator — and to big new  
Kitchen-proved savings for  
Westinghouse owners.

**Kitchen-proved**

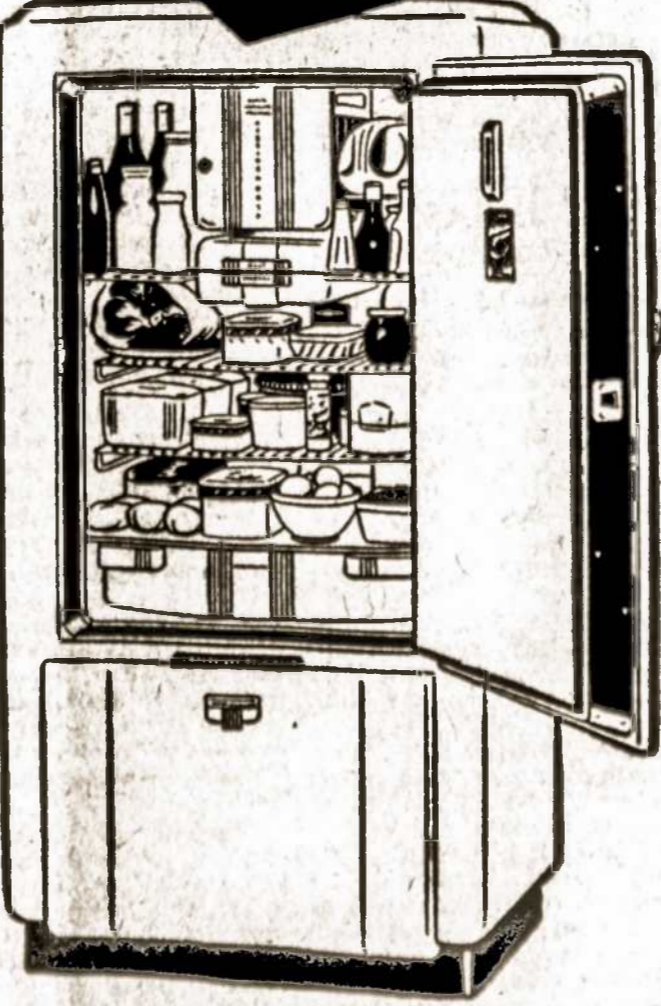
**SAVINGS ON FOOD ALONE**  
\$9.10 A MONTH

Winter and summer tests have  
shown average savings of \$2.10 a  
week through quantity buying of  
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of leftovers. Westinghouse savings  
over previous methods of refrig-  
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find a Westinghouse pays for  
itself in from 24 to 30 months.

**Personal Proof**

**IN HOMES LIKE YOURS**  
Westinghouse records of Kitchen-  
proved savings are taken from  
actual home kitchens — families  
from 2 to 6 persons — monthly  
food budgets from \$25 to \$90.  
Ask us for PERSONAL PROOF  
— showing what Westinghouse  
Refrigerators have saved in homes  
and families like your own.

**10 HOURS  
OUT OF 12  
it uses  
NO CURRENT  
at all**



**APPLIANCE SALES COMPANY**  
106 Federal Street, Greenfield, Mass.  
**EVERY HOUSE NEEDS WESTINGHOUSE**